

Project Title: _____	Client / Distributor: _____	Date: 2026-__-__
Production Co / UPM: _____	Director: _____	Total Budget: \$ _____

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CREA PRODUCTION PROTOCOL // PRACTICAL EXAMPLE

CREA FILM PRODUCTION BUDGET (PRACTICAL EXAMPLE)

Commercial TVC 60s Practical Production Cost Breakdown (Currency: USD \$)

Project: Beyond Horizon Commercial (60s)	Client: Omni Global Technologies	Date: 2026-10-15
Production: CREA Studios / Alex Vance	Director: Elena Vance / DP: Marcus Reed	Total Budget: \$40,800 USD

Code	Account Category	Item & Description	Rate (\$)	Qty	Days	Subtotal (\$)
101	A. PRE-PROD	Script Polishing & Storyboards	2,500	1	1	2,500
102	A. PRE-PROD	Location Scouting & Tech Recce	600	2	2	1,200
103	A. PRE-PROD	Casting Director & Session Fees	1,200	1	1	1,200
201	B. CREW LABOR	Director (2 Shoot Days)	3,500	1	2	3,500
202	B. CREW LABOR	Director of Photography (DP)	2,200	1	2	4,400
203	B. CREW LABOR	Gaffer / Chief Lighting Tech	1,400	1	2	2,800
204	B. CREW LABOR	Sound Mixer (with Kit)	1,200	1	2	2,400
205	B. CREW LABOR	1st Assistant Director (1st AD)	900	1	2	1,800
301	C. EQUIPMENT	Cinema Camera Package (FX9/FX3)	950	1	2	1,900
302	C. EQUIPMENT	Cine Prime Lens Set (T1.5)	600	1	2	1,200
303	C. EQUIPMENT	Lighting & Grip Package (600d)	850	1	2	1,700
401	D. LOCATIONS	Sound Stage Rental (2 Days)	2,800	1	2	5,600
402	D. LOCATIONS	Production Design & Dressing	1,800	1	1	1,800
403	D. LOCATIONS	Production Van & Cube Truck	650	2	2	1,300
404	D. LOCATIONS	Catering & Craft Service (20p)	35	20	2	1,400
501	E. POST-PROD	Editorial (Rough & Fine Cut)	2,800	1	1	2,800
502	E. POST-PROD	DaVinci Resolve Color Grading	1,600	1	1	1,600
503	E. POST-PROD	Sound Design & Score Licensing	2,000	1	1	2,000
601	F. INSURANCE	General Liability & Contingency	2,550	1	1	2,550
TOTAL PRODUCTION BUDGET:						\$42,750

ACCOUNTING NOTICE: All production expenses require verified receipts & invoices.
1. Overages require Line Producer written approval 2. Excel version includes automatic sum formulas